

UNIVERSAL BANK

THE BRIEF

CEO/Founder

Joanna Picetti

CEO/Founder Email

joanna@jp.network

CEO/Founder LinkedIn

<https://www.linkedin.com/in/joanna-picetti-jp-network-%F0%9F%8C%90-12a85010/>

Company Website

<https://prajnainitiative.org/>

Founded

2020-06-01

Business Stage

Pre-Revenue

Business Categories

B2B B2C B2G

Business Types

SOFTWARE COMPANY - AGI

Sector

Generative Tech / AI, Web3 / Blockchain, GovTech

Headquarters

San Francisco, California · 0 FTE · 0 PTE

Team Distribution

—

Company description

UNIVERSAL BANK

We allocate Global Money in PLANETARY DAO

(Philanthropy / Charity / VCs / Global Tax)

(Tax: exactly same model of ETH Fee)

Market opportunity

USD 100 T Global Digital Economy

1% to the protocol (see deck)

8 B People

500M companies

195 countries

1st product: Planetary ID wallet for 8 billion people - Planet Earth Passport, digital on the blockchain.

Cost = USD100 (valid 5 years)

8 Billion passports: $USD100 \times 8B = USD 800B$

2nd product: Planetary wallet IDs for Companies

Cost = USD150 (valid 5 years)

333.34 million companies worldwide in 2021:

$USD150 \times 333,34M = USD 50B$

3rd product: Planetary wallet IDS for Nations, Cities, municipalities.

Market: since Bitcoin, 80M wallets users 2022

We solve taxation at Global Level.

We solve GLOBAL ID: People, Companies, Nations States.

Seeking funds/partners to build open source AGI.

Team

Our Team is MULTI - STAKEHOLDER

We are making partnerships with all Big- Tech

We are making partnerships with Govs

We are making partnerships with NGOs

We are making partnerships with other companies

Private Sector + Public Sector + People

PPP

Traction (Additional Notes)

<https://github.com/JoannaPicetti/PLANETARY-DAO>

Physix is a metalanguage to vote with feelings and emotions.

We measure emotions with colors.

(Raising funds to build AGI that all Govs need)

<https://prajnainitiative.org/un/>

<https://prajnainitiative.org/imp/>

<https://prajnainitiative.org/supranet/>

I was asking worldwide questions as a proof of concept of this tool for voting:

Users voted there.

You can see all the polls/voting on my Twitter.

(Open Source everything)

https://twitter.com/joanna_web/status/1543383764469940225?s=20&t=kslh7tT2_kNe7r5jqwOqsQ

Business model

8 Billions people pay for the Planetary Passport

500M companies pay for the Planetary Passport

Business Model is exactly like ETH gas fee, this 10% is the tax, 1% of that goes to the platform, I mean: to the Protocol, to the DAO.

Global Digital Economy USD 100 Trillion

1% to the protocol = USD 1 Trillion (see deck)

Timing

All humanity needs a Universal financial implementation.

That's 1st priority for COP28.

We are in the save the world business.

E-NET: the entire internet with a native UNIVERSAL COIN.

The next generation of internet, in a few years, 99% of the internet will be AI generated.

Fundraising history

\$20K Raised.

Fundraising target

We are raising \$1B

<https://prajnainitiative.org/x-prize/>

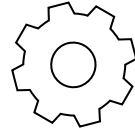
Major Tech Companies are invited to fund a \$1B X-prize to build the open source AGI whose prime directive is to work with the leaders of every country to generate the maximum good for humanity and the planet.

Brief Investors

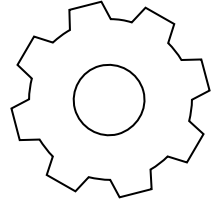
Friends & Family Self-funded

Active Users:

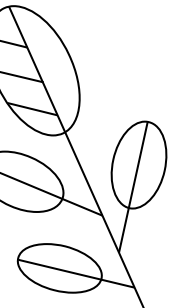
177219 Daily



GLOBAL GOVERNANCE



OPERATING SYSTEM FOR THE PLANET(S)



PROBLEM

DEMOCRACY DIDN'T GET AN UPDATE IN A LONG TIME



LACK OF TRUST

Public trust in government in the United States

Share who trust the United States government always or most of the time

Our World
in Data



Source: Pew Research Center (2022)

OurWorldInData.org/trust • CC BY

<https://ourworldindata.org/trust>

**SOLUTION
BLOCKCHAIN
TRANSPARENCY**



**BLOCK
CHAIN**



MOVING —> BUSINESS, GOVERNMENTS AND INTERNATIONAL NGOs TO CRYPTO AND BLOCKCHAIN

BUSINESS MODEL

BLOCKCHAIN TAXATION PROTOCOL

10% EVERY TRANSACTION:

1% GLOBAL (NO-CREDIT)

2% NATIONAL

2% STATE / PROVINCES

4% REGION

1% NETWORK (NO-CREDIT) → PLATFORM PAYS FOR ITSELF

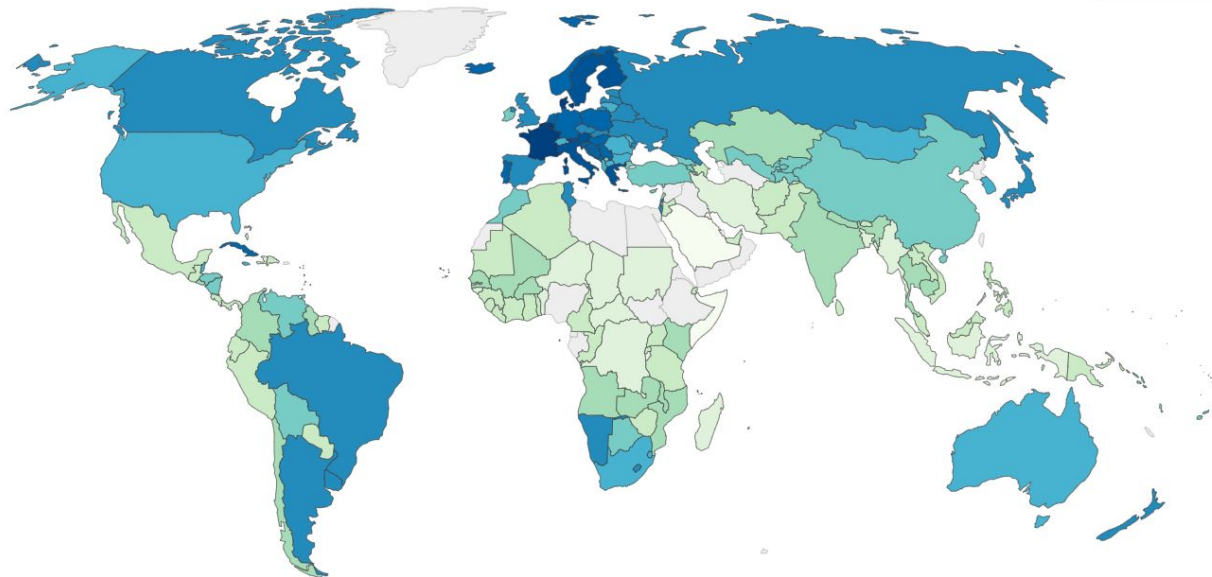
ENABLED BY UBI AND “ HOUR SMART CONTRACTS” -> EVERYONE CAN WORK FOR THE PLANET.

THE MORE VALUE YOU ADD TO THE PLANET, THE MORE TOKEN RECOGNITION YOU GET. AS WELL AS HOURLY PAY

World

Total tax revenues, 2017

Total revenue from social contributions, direct and indirect taxes given as share of GDP.



Source: ICTD/UNU-WIDER Government Revenue Dataset, August 2021

OurWorldInData.org/taxation/ • CC BY



50% --> 10%

LAFFER CURVE

**LOWER TAXES MAY
INCREASE TAX REVENUE**

HOW IT WORKS?

\$ 10.000.000.000,...

WPF
 (WORLD PUBLIC FUNDS)
 → Like **SWF** SOVEREIGN WEALTH FUNDS

SPACE GOVERNANCE

\$ 10.000.000.000,...

WEF
 (WORLD ECONOMIC FUNDS)
 → Like **IMF** International Monetary Fund

COLLECT \$

CRYPTO SPACE

PLANET EARTH DAO

- CITIZENS
- COMPANIES
- NATION STATES

REGISTRY
 CONNECT WALLET
 CONNECT WALLET
 CONNECT WALLET

- PROOF OF PERSON
- PROOF OF COMPANY
- PROOF OF NATION

Blockchain Mechanisms

- NOT (POW)
- NOT (POS)

↑ST PRODUCT = "NFT PLANET PASSPORTS" → ENABLE PLANETARY CITIZENS

- TO INTERACT WITH PLANET DAO
- TO WORK / ADD VALUE ON THE PLANET

- GLOBAL TAX IN CRYPTO TRANSACTIONS
- ONLY RECORD SPENDINGS
- PUTTING GOVERNMENT SPENDINGS ON THE BLOCKCHAIN



Why ETH is best example of global taxation protocol

Global Consensus

Citizens(Proof of Personhood)
we can utilize ERC721 standard to provide Interplanetary ID system.
The better approach also could be to utilize Soulbound tokens (SBTs) which are NFTs but not transferable.

Nations(Proof of Nation DAOs)
we can use services like aragon.org to spin up on demand daos for Nations.

Companies(Proof of Company DAOs)
we can use services like aragon.org to spin up on demand daos for Firms. All under the planet earth DAO.

All three will be tied together using the Planet Earth DAO.
Global Digital Jurisdiction
Highest level Jurisdiction that is capable of handling processes in transparent manner.
• Land registry
• Transparent gov spending
• Taxation

A truly distributed global taxation protocol already exists and that is Ethereum gas fees.

The following are the main reasons:

- Distributed
- Autonomous
- Automated

EVERY TRANSACTION WILL BE RECORDED WITH 10% GLOBAL TAX

People / companies spending money purchasing product / services / experiences on the internet will be recorded with 10% global tax.

(exempted from paying taxes in Nations - we are making partnerships with Nations States)

THAT GLOBAL TAX WORKS LIKE ETH GAS FEE AND IS GOING TO THE PLANETARY DAO.

GLOBAL MONEY: PHILANTHROPY / CHARITY / TAXES WILL BE ALLOCATED IN PLANETARY DAO.

ALL HUMANITY VOTE WHERE GLOBAL TAXES GOES.

Education... Infrastructure... Health... Build new cities.....?

ARE YOU READY TO WORK FOR THE PLANET? To get recognition tokens...?

To be paid by the planet..?..... Government is us ...

MARKET SIZE : GLOBAL DIGITAL ECONOMY

2023= 100 TRILLION USD

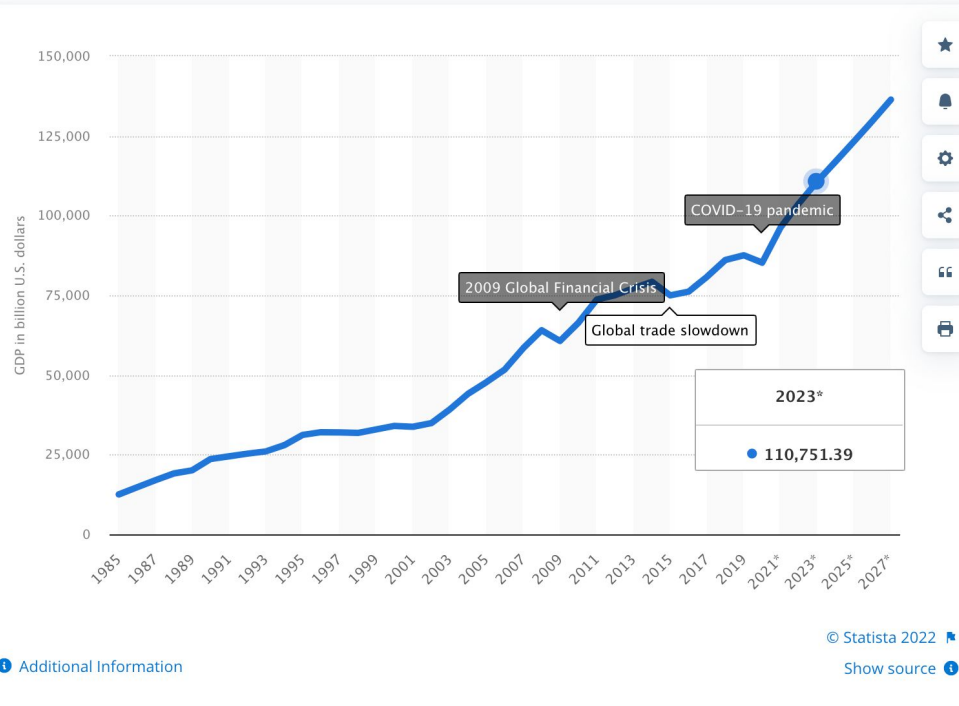
1% taxes for the planet =

\$1 Trillion USD for the Planet Earth. 🌍

If we move all the economy to crypto and blockchain is possible to solve BIG Planetary Problems→ like Climate Change or Economy inequality.

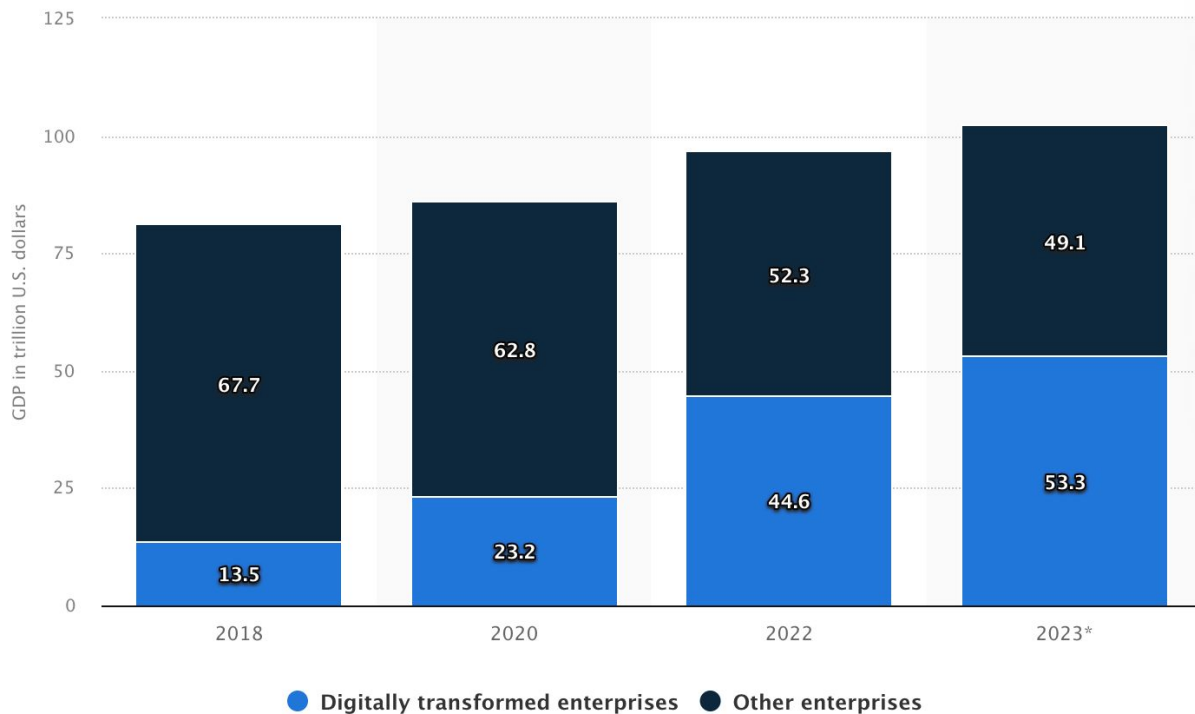
Just think how we can change the world for better in the next 5,10,20 years. Imagine this. We can do it !!

NOW it's possible→ let's take the crisis as an opportunity to change the world. THIS ERA is perfect for that → to move the civilization to the next level.



<https://www.statista.com/statistics/268750/global-gross-domestic-product-gdp/>

(in trillion U.S. dollars)



We digitize all enterprises

All enterprises have ID on Planetary DAO

[Additional Information](#)

© Statista 2022 [Show source](#)

HOW WOULD YOU LIKE TO USE THIS MONEY IN NATIONS...?

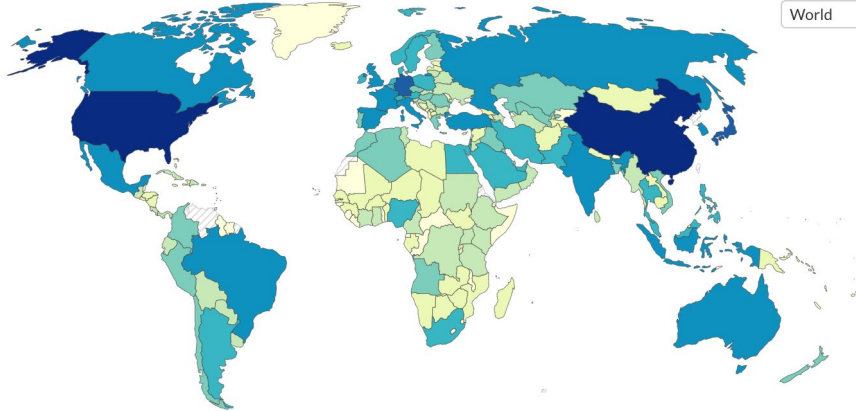
2% NATION - 2% STATES/PROVINCES....?

Gross domestic product (GDP), 2020

Gross domestic product adjusted for price changes over time (inflation) and expressed in US-Dollars.

Our World
in Data

World



No data \$0 \$10 billion \$30 billion \$100 billion \$300 billion \$1 trillion \$3 trillion \$10 trillion \$30 trillion

Source: World Bank and OECD

OurWorldInData.org/economic-growth • CC BY

▶ 1960 ————— 2020

CHART

MAP

TABLE

SOURCES

DOWNLOAD



HOW THE 50/50 TAX SPLIT IN NATIONS BENEFITS “LOCAL” COMMUNITIES?.....

<https://ourworldindata.org/grapher/gross-domestic-product>

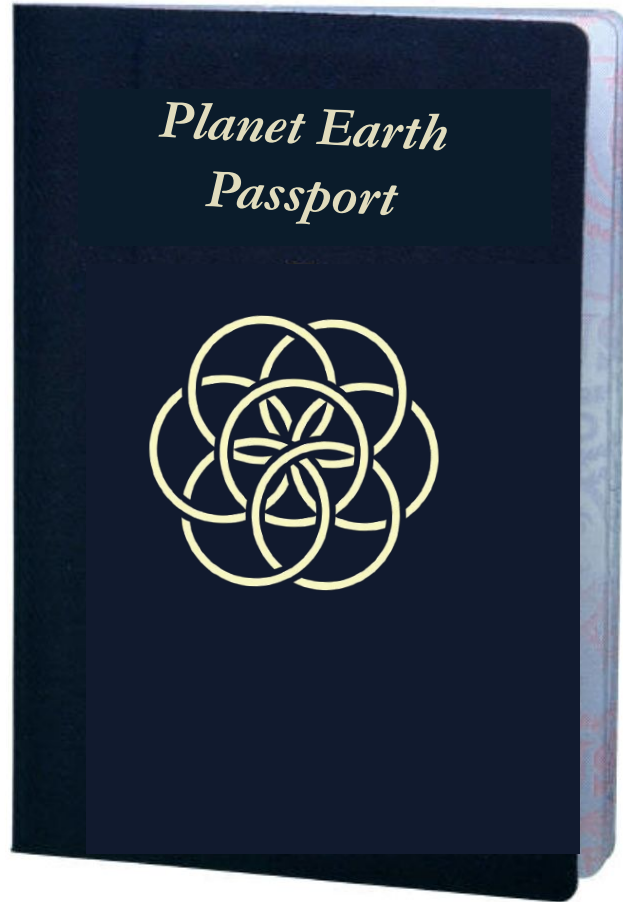
HOW WOULD YOU LIKE TO ALLOCATE GLOBAL MONEY IN THE PLANET?.....

HOW DIRECT CREDITS WOULD PROPERLY WORK?.....

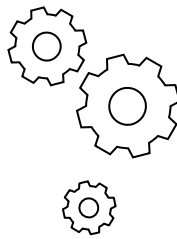
WE CAN REPLACE OTHER TAXES AND SAVING HUGE MONEY ON COLLECTION / POLICING / AUDITING...

- **AI CONSENSUS MECHANISM FOR VOTING**
- **HARBERGER TAX**
- **CLIMATE CHANGE** → [Carbon Tax](#)

FIRST PRODUCT



WHO AM I ?



Joanna Picetti

Founder Planetary DAO
Social - Techno Scientist / Politician / Hacker



PARTNERSHIPS



SOME PROBLEMS SOLVED

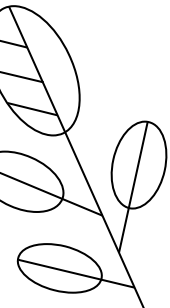
1- PAYING FOR NETWORK

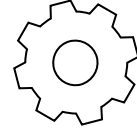
2- GLOBAL TAX / GOVERNANCE

3 PLANET EARTH PASSPORT / RAILS → MVP ESTONIA

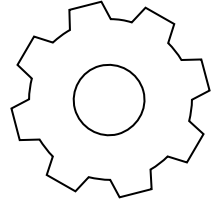
4- TAX COLLECTION - WITH BUILT IN KYC WITH PROOF OF PERSON.

5- PROPER ACCRUAL - 50/50 BUYER/SELLER.





GLOBAL GOVERNANCE



OPERATING SYSTEM FOR THE PLANET(S)

Making life Multiplanetary

(Starting from the Earth)

